

# **Knock Out Comedy Stop**<sup>SM</sup>

*Comedy that's gotta hurt!*



**Every Saturday 4-5 PM**

*Locally Channel 49 & 33, Warner Cable Channel 7*

*DirecTV 49, 255, Dish Network 181*

## Knock Out Advertising



**Nurse  
"Hypo"**



**The Wrecking Crew**



**Madman  
"Danny"**

**EXECUTIVE PRODUCER & CREATOR**  
*Glen Reaux*

**PRODUCER - TALENT COORDINATOR**  
*Jacque Dalton*

**PRODUCER - TALENT COORDINATOR**  
*Kevin Reaux*

**PRODUCER - MUSIC TALENT COORDINATOR**  
*Sheilia Burrage*



**Phone : 713-795-8582**

**Email - [knockoutcomedy@sbcglobal.net](mailto:knockoutcomedy@sbcglobal.net)**

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# KO - Comedy Moments

## Promotion Format

These comedy moments represent some of the funniest highlights of the show and are updated weekly.

## Sample Scripts:

### "The Beat Down"

:10 (Open) This Knockout "Beatdown" is brought to you by:

**(Sponsor audio tag and logo)**

This is a very funny slapstick moment when losing comics are escorted from the stage by the Wrecking Crew or Terminator Squad.



**Wrecking Crew** - Four beautiful female models dressed as a Secretary, Nurse, French Maid and Keystone Cop. **Terminator Squad** - Four handsome male models dressed as boxers.

### "Punchline"

:15 (Open) This Knockout punchline is brought to you by:

**(Sponsor audio tag and logo)**

Example: Madman Danny ; "Love made me move to Texas ... I don't miss her a bit!"

A variety of the best punchlines told by competing comics.



### "Fitness Moment"

:20 (Open) This Fitness Moment is brought to you by:

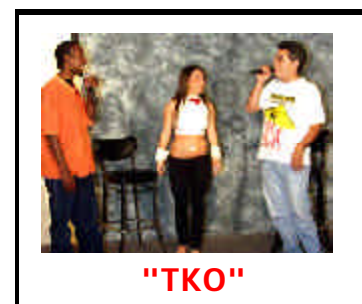
**(Sponsor audio tag and logo, sponsor logo will remain on the screen.)**

### "TKO"

:30 (Open) This TKO is brought to you by:

**(Sponsor audio tag and logo, sponsor logo will remain on the screen for :30)**

These comic spots are a review of the funniest highlights of the show's stand-up routines.



### :30 Client Spot

One :30 second commercial provided by client.

# Knock Out Comedy Stop

*Comedy that's gotta hurt*

	Advertising & Promotions					
	1	2 to 4	5 to 9	10 - more		
Opening Billboard			\$50.00	\$40.00		
Mid-show Billboard			\$40.00	\$35.00		
Closing Billboard	\$125.00	\$115.00	\$110.00	\$100.00		
30 Second Spot	\$300.00	\$250.00	\$200.00	\$150.00		
Beat Down	\$50.00	\$45.00	\$40.00	\$30.00		
Punchline	\$75.00	\$70.00	\$65.00	\$55.00		
TKO	\$100.00	\$95.00	\$90.00	\$75.00		
Closing Promotion			\$110.00	\$100.00		
<b>Heavy Weight Package</b>	\$400.00	\$1,500.00	\$1,000.00	\$2,900.00	(900.00)	<u>\$2,000.00</u>
<b>Middle Weight Package</b>	\$200.00	\$1,600.00	\$330.00	\$2,130.00	(630.00)	<u>\$1,500.00</u>
<b>Contender Package</b>	\$90.00	\$1,000.00	\$230.00	\$1,320.00	(321.00)	<u>\$999.00</u>



# KO - Value Added Features

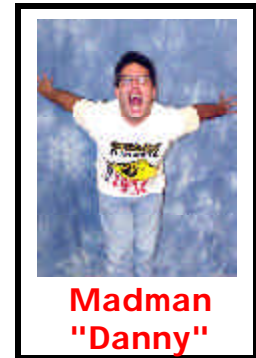
## E-commerce features:

- 1.) Login page sponsor - Top banner ad and link on login page ( one available).
- 2.) Banner advertising - banner ads available on each page.
- 3.) Special Sponsor Page - All sponsors listed with logo and brief description of product or service **(no charge)**.
- 4.) Special Sponsor Links Section - Listing of sponsors including logo, brief description of product or service and link to sponsors web site (fee based on a per hit basis, no charge for Platinum Sponsors).
- 5.) Solo Email blast - \$100 per email ( no charge for corporate or login page sponsor).



## Live audience

Our live audiences want our sponsors to distribute samples, discount coupons, other promotional materials, network with the audience and fly their banners.



## VIP Passes

A limited number of **VIP passes** are provided to each sponsor weekly. Sponsor may distribute an unlimited amount of **Discount passes** (artwork to be provided by us at no charge).

## Affinity Marketing

Weekly we distribute an average of 5,000-7,000 flyers, discount passes and other promotional materials. Sponsors log will be used on all Knock Out Comedy printed promotional materials and flyers. Promotional materials change weekly. Four slots available weekly (first-come-first serve basis). Materials are made available for all sponsors thus establishing a "Knock Out " affinity marketing network.



## Houston Based

We are a Houston based organization that utilizes the show's talent to promote our sponsors. The show's competitors, their families and friends are customers in your marketplace acting as a positive **word-of-mouth** public relations network for you. Promotional events such as screen test and auditions may be held at your business **(no charge)**.

## In-house Production Company

The Knock Out ComedyStop and GMEN Productions are divisions of Infinity Vision Group, an award winning marketing, advertising , corporate communications and broadcast TV firm. We offer the best quality production services at a special discount rate structure for Knock Out Comedy Sponsors via GMEN Productions. Let us produce your TV commercials for you.



## Exclusivity Factor

Our policies do not allow for competing sponsors or advertisers. Policy applied on a per show basis.



# Knock Out Comedy Bang for the Buck

## "The Beat Down"

:10 (Open) This Knockout "Beatdown is brought to you by:  
**(Sponsor audio tag and logo)**



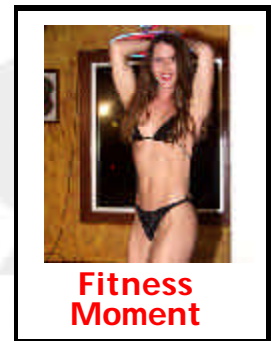
## "Punchline"

:15 (Open) This Knockout punchline is brought to you by:  
**(Sponsor audio tag and logo)**



## "Fitness Moment"

:20 (Open) This Fitness Moment is brought to you by:  
**(Sponsor audio tag and logo, sponsor logo will remain on the screen.)**



## "TKO"

:30 (Open) This TKO is brought to you by:  
**(Sponsor audio tag and logo, sponsor logo will remain on the screen for :30)**



## :30 Client Spot

One :30 second commercial provided by client.

## Promotional Packages Include:

"The Beat Down" \_\_\_\_\_

"Punchline" \_\_\_\_\_

Fitness Moment \_\_\_\_\_

"TKO" \_\_\_\_\_

:30 Client Spot \_\_\_\_\_

Total Number of KO Moments: \_\_\_\_\_

Total Number of Weeks: \_\_\_\_\_

Your Knockout Comedy Total: \_\_\_\_\_

Submitted by: \_\_\_\_\_

X \_\_\_\_\_

Agreed and accepted, Name: \_\_\_\_\_ Date: \_\_\_\_\_