

# **Knock Out Comedy Stop**<sup>SM</sup>

*Comedy that's gotta hurt*

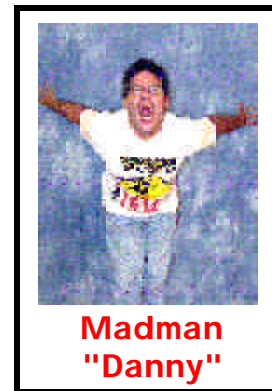


**Coming This Fall - Saturdays 4-5 PM**

*Locally Channel 49 & 33, Warner Cable Channel 7*

*DirectTV 49, 255, Dish Network 181*

## Underwriter's Package



**EXECUTIVE PRODUCER & CREATOR**

*Glen Reaux*

**PRODUCER - TALENT COORDINATOR**

*Jacque Dalton*

**PRODUCER - TALENT COORDINATOR**

*Kevin Reaux*

**PRODUCER - MUSIC TALENT COORDINATOR**

*Sheilia Burrage*



**Phone : 713-795-8582**

**Email - [knockoutcomedy@sbcglobal.net](mailto:knockoutcomedy@sbcglobal.net)**

Copyright 2003, GMEN Productions, All Rights reserved

# THE CONCEPT

The Knock Out Comedy Stop is a new millennium TV game / talent show. The show is loaded with good clean sex, violence, excitement, fun and audience participation. That's right clean sex and violence for an entire twelve week season. The setting is a boxing ring located in a night club with audience participation. Each show eight comics compete for the right to move on to the semi finals and finals. One (Heavy Weight Contender) will be selected per show.

There will also be a side-bar bodybuilding and swimsuit competition. Winners are determined by a voice vote or applause from the audience. The players are as follows:

## **Standing Judge/ Host - (Glen Reaux)**

Dressed in casual black pull over shirt and slacks aka "The Man In Black", the bad guy who holds the swing vote.

## **Announcer - (Tony Anderson)**

Male dressed in a Tuxedo. He announces each round of competition and introduces the comics, ring girls and time keepers.

## **Referee - (Open for audition)**

Mature sexy female (30-35), dressed in a white sequence halter top, white shirt cuffs with red sequence cuff links, black spandex pants, red stiletto heels and a red sequence bow tie.

## **The DJ - (James Miles)**

Middle aged and casually dressed.

## **The Ring Girls (Selected Weekly)**

Swimsuit models and or bodybuilders who innocently give the winner of each competition a kiss on the cheek and lovingly beats that person up if he or she loses. They also parade around the ring carry cards explaining what round and competition is about to take place. Ring Girls change with each event.

## **The Time Keeper**

Male body builders or models dressed in boxer shorts who keeps time and rings the bell to start and stop competition. In the event of a female winner he gives her a kiss and carries her from the ring.

## **The Wrecking crew**

Four female swimsuit models dressed as a Nurse, Cop, French Maid Secretary that beat up the losing comic.

## **The Terminators**

Four male models or body builders who beat up the losing comic.

## **The House Judges**

Audience members selected randomly each night from the house to exhibit average citizens and ethnic diversity.

## **Celebrity Judge**

A new celebrity judge is invited each week and will appear in a total of 2 shows. Preferably radio DJ from station that will promote and co-sponsor the show.

# RULES OF COMPETITION

## **The rules of the Knock Out competition are as follows:**

1. Eight comedians per show
2. Three rounds of competition per show. The comedian left standing at the end of each 1 minute round does a 3 minute stand-up routine. This is a total of three 3 minute stand-up routines and one 5 minute routine per show for the winner (Heavy Weight contender) who moves on to the semi-finals.
3. Four categories of competition
  - a.) Dirty dozen - 1 minute of one-on-one playing the dozen. Winner does a 2.5 minute stand-up
  - b.) Press conference - four 15 second jokes each about any subject. Comedians alternate between jokes. Winner does a 2.5 minute Stand-up
  - c.) Sparring session - 1 minute of one-on-one sparring. Winner does a 2.5 minute stand-up
  - d.) Knock down - 1 thirty second joke by each comedian. Winner does a 2.5 minute stand-up.
4. The individual rounds of competition are judged by audience applause.
5. The individual stand-up routines are judged by a panel of 3 House Judges selected from the audience each night, a Celebrity judge and the Standing Judge / Host.
6. The winner of each round moves on to the next round until a winner is crowned. The winner (Heavy Weight Contender) moves on to the semifinals. At the end of the season a Heavy Weight Champion is crowned.
7. All competitors will receive a KO ranking at the end of the show in the event that the comic chooses to fight another bout. The ranking will come from the judges score cards.
8. Comics will be judged in 3 categories, delivery, funniness and audience appeal. Scores will range from 0-5 in increments of tenths of a point. Scores are added weekly to determine a comics KO contender ranking.
9. Viewers at home can also rank the comics by going to our website. The combined viewers average and judges ranking will determine the actual KO contender ranking for each comic.
10. Each comic that gets eliminated will have the right to a second chance on another show based upon ranking. If eliminated for a second time he or she must become re-licensed to participate.

## **The rules of the “Eye Candy” competition are as follows:**

Competitors will be judged by the house audience and home viewing audience. Just prior to the last stand-up routine, the audience votes on the best boxer and ring girl of the night. This is a vote by applause. The competitors will be judged for their appearance, ferocity or affection shown to each competitor. Only women can vote for the men and only men can vote for the women. At the end of the night, the house favorite will be announced. Viewers can vote their fan-favorite by going to our website. The two votes will be tallied and the winner will be announced on our website and during the semifinals.

# **Knock Out Comedy Stop** SM

*Comedy that's gotta hurt*

## **Knock Out Comedy Stop** SM

*Comedy that's gotta hurt*

### FIGHT CARD

Comic 1 Weight In 1:00	Round 1 Comic ___ Stand-up 1:30	Comic ___ Weight In (1:00)	Round 5 Stand-up 1:30	Comic ___ Sporing Session 1:00	Round 7 Main Event 5:00	Comic ___ Heavy Weight Contender 3:00 Stand-up
Comic 2 8:00	Round 2 Press Conference 1:00 Comic ___ Stand-up 1:30	Comic ___ Press Conference (1:00)	Round 6 Stand-up 1:30	Comic ___ Knock Down 1:00		
Comic 3 8:00	Round 3 Comic ___ Stand-up 1:30	Comic ___ 8:00	Round 8 Comic ___			
Comic 4 8:00	Round 4 Comic ___ Stand-up 1:30					
Comic 5 Sporing Session 1:00	Round 5 Comic ___ Stand-up 1:30					
Comic 6 8:00	Round 6 Comic ___ Stand-up 1:30					
Comic 7 Knock Down 1:00	Round 7 Comic ___ Stand-up 1:30					
Comic 8						



Copyright 2003, GMEN Productions, All Rights Reserved

# KO - Comedy Moments

## Promotion Format

These comedy moments represent some of the funniest highlights of the show and are updated weekly.

## Sample Scripts:

### "The Beat Down"

:05 (Open) This Knockout "Beatdown is brought to you by:

**(Sponsor audio tag and logo)**

This a very funny slapstick moment when losing comics are escorted from the stage by the Wrecking Crew or Terminator Squad.



**Wrecking Crew** - Four beautiful female models dressed as a Secretary, Nurse, French Maid and Keystone Cop.

**Terminator Squad** - Four handsome male models dressed as boxers.

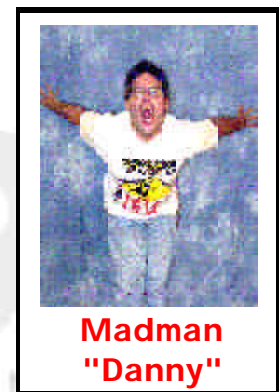
### "Punchline"

:10 (Open) This Knockout punchline is brought to you by:

**(Sponsor audio tag and logo)**

Example: Madman Danny ;"Love made me move to Texas ... I don't miss her a bit!"

A variety of the best punchlines told by competing comics.



### "TKO"

:30 (Open) This TKO is brought to you by:

**(Sponsor audio tag and logo, sponsor logo will remain on the screen for :30)**

These comic spots are a review of the funniest highlights of the show's stand-up routines.



### :30 Client Spot

One :30 second commercial provided by client.



**Advertising Rates**

	1	2 to 4	5 to 9	10 - more
Opening Billboard			\$50.00	\$40.00
Mid-show Billboard			\$40.00	\$35.00
Closing Billboard	\$125.00	\$115.00	\$110.00	\$100.00
30 Second Spot	\$300.00	\$250.00	\$200.00	\$150.00
Beat Down	\$50.00	\$45.00	\$40.00	\$30.00
Punchline	\$75.00	\$70.00	\$65.00	\$55.00
TKO	\$100.00	\$95.00	\$90.00	\$75.00
Closing Promotional			\$110.00	\$100.00
Heavy Weight Package	\$400.00	\$1,500.00	\$1,000.00	\$2,900.00
Middle Weight Package	\$200.00	\$1,600.00	\$330.00	\$2,130.00
Contender Package	\$100.00	\$1,000.00	\$230.00	\$1,330.00
			(331.00)	<u>\$999.00</u>
				<u>\$2,000.00</u>
				<u>\$1,500.00</u>

# KO - Value Added Features

## E-commerce features:

- 1.) Login page sponsor - Top banner ad and link on login page ( one available).
- 2.) Banner advertising - banner ads available on each page.
- 3.) Special Sponsor Page - All sponsors listed with logo and brief description of product or service **(no charge)**.
- 4.) Special Sponsor Links Section - Listing of sponsors including logo, brief description of product or service and link to sponsors web site (fee based on a per hit basis, no charge for Platinum Sponsors).
- 5.) Solo Email blast - \$100 per email ( no charge for corporate or login page sponsor).



## Live audience

Our live audiences want our sponsors to distribute samples, discount coupons, other promotional materials, network with the audience and fly their banners.



## VIP Passes

A limited number of **VIP passes** are provided to each sponsor weekly. Sponsor may distribute an unlimited amount of **Discount passes** (artwork to be provided by us at no charge).

## Affinity Marketing

Weekly we distribute an average of 5,000-7,000 flyers, discount passes and other promotional materials. Sponsors log will be used on all Knock Out Comedy printed promotional materials and flyers. Promotional materials change weekly. Four slots available weekly (first-come-first serve basis). Materials are made available for all sponsors thus establishing a "Knock Out " affinity marketing network.



## Houston Based

We are a Houston based organization that utilizes the show's talent to promote our sponsors. The show's competitors, their families and friends are customers in your marketplace acting as a positive **word-of-mouth** public relations network for you. Promotional events such as screen test and auditions may be held at your business **(no charge)**.

## In-house Production Company

The Knock Out Comedy Stop and GMEN Productions are divisions of Infinity Vision Group, an award winning marketing, advertising , corporate communications and broadcast TV firm. We offer the best quality production services at a special discount rate structure for Knock Out Comedy Sponsors via GMEN Productions. Let us produce your TV commercials for you.



## Exclusivity Factor

Our policies do not allow for competing sponsors or advertisers. Policy applied on a per show basis.

# Knock Out Comedy Bang for the Buck

### "The Beat Down"

:05 (Open) This Knockout "Beatdown is brought to you by:  
**(Sponsor audio tag and logo)**

### "Punchline"

:10 (Open) This Knockout punchline is brought to you by:  
**(Sponsor audio tag and logo)**

### "TKO"

:30 (Open) This TKO is brought to you by:  
**(Sponsor audio tag and logo, sponsor logo will remain on the screen for :30)**

### :30 Client Spot

One :30 second commercial provided by client.



## Promotional Packages Include:

"The Beat Down" \_\_\_\_\_

"Punchline" \_\_\_\_\_

"TKO" \_\_\_\_\_

:30 Client Spot \_\_\_\_\_



**Total Number of KO Moments:** \_\_\_\_\_

**Total Number of Weeks:** \_\_\_\_\_

**Your Knockout Comedy Total:** \_\_\_\_\_

**Submitted by:** \_\_\_\_\_

**Agreed and accepted Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_